

PRESS RELEASE

**Rutherford Webinar:
Still Manually Adjusting Color on Press?**

DAYTON, OH -- March 8, 2016 --Rutherford Graphic Products (RGP) today announces a new webinar entitled, "Still Manually Adjusting Color on Press?" that will be held on March 9, 2013 at 1:00 pm EST. In spite of the growth of digital print, sheetfed offset printing still makes up more than 65% of the revenue for many commercial printers in the US. The presentation will focus on how adding closed-loop pressroom automation on existing offset presses can increase profit margins for printers.

"Most commercial printers have closed-loop automation on their new presses," says Jay Rutherford, President, RGP. "The economic tipping point for printers to take a job offset versus digital is well under 1,000 sheets when printers add closed-loop color automation to the other production presses in a print operation. This becomes a very compelling argument for printers who still receive the majority of their print revenue from offset."



The presentation will discuss the different components of investment needed to add closed-loop color automation to existing presses and what the ROI would be. Printers interested in registering for the webinar may do so at: <http://bit.ly/Closed-Loop-Webinar>

About Rutherford Graphic Products

Based in Dayton Ohio, Rutherford Graphic Products (RGP) is a privately held company formed in 2000. With experts in hardware and software design, RGP is actively developing next-generation products with applications in the printing industry. www.rgproducts.com

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