

PRESS RELEASE

For Immediate Release

Rutherford Graphic Products closes the loop on color at Graph Expo 15

The digitization of color information from creative to the pressroom gains further momentum with the announcement of Rutherford Graphic Products teaming up with X-Rite Pantone to create closed-loop color control solutions for commercial and offset packaging printers.

DAYTON, OH -- September 3, 2015 -- Rutherford Graphic Products, a leading developer of closed-loop color control systems for offset presses, announces that it will be featuring ExactLoop™ along with eXact Scan from X-Rite at Graph Expo 15, on Sept. 13-16, 2015, at McCormick Place in Chicago, IL. This bundled closed-loop color control solution is designed to assist commercial and offset packaging printers manage color on-press automatically and will be on display in Booth #436.

“The combination of eXact Scan’s easy-to-use scanning features with ExactLoop makes digitally-driven, closed-loop color control an affordable reality for printers of all sizes and budgets,” comments Jay Rutherford, President of Rutherford Graphic Products.

“We are thrilled to bundle the Rutherford solution with the award-winning eXact Scan into our closed-loop color management offerings,” says William Apostol Vice President of Sales, X-Rite. “Using Rutherford’s end-to-end color measurement and management solutions, commercial and packaging printers, will be able to reduce make ready times, streamline processes and improve profitability.”

ExactLoop improves pressroom productivity, enabling faster make-ready, empowering press operators to print to GRACoL, G7 or ISO Standards with ease and confidence. The X-Rite eXact spectrophotometer with Scan Option is the recipient of the 2015 Printing Industries of America InterTech Technology Award for Innovative Excellence. Working in tandem, ExactLoop and eXact Scan allow a press operator to monitor automatic adjustments to the ink keys on press, leading to predictable, repeatable color.

At Graph Expo, visitors can also learn about:

- IntelliLoop™, a full-featured closed-loop color control solution that works in conjunction with X-Rite’s IntelliTrax. Advanced features of IntelliLoop allow for reading ink key openings and sweeps immediately

following scans, assuring effective key moves that get to color quickly. There is also a “roll-back” feature permitting key-openings and sweep settings from any previous scan to be automatically loaded.

- IntelliSet™, which leverages the digitization of color information included in the CIP data from prepress to automatically preset the ink keys, eliminating manual adjustments at the print console.
- Rutherford and Alwan Color Expertise will be demonstrating how IntelliLoop and ExactLoop can work in sync with Alwan software suite - ColorHub, Print Standardizer and Print Verifier - ensuring that printed files match G7® printing conditions and ISO colors in record time.

For more information, please refer to the <http://www.rgproducts.com/> website.

About Rutherford Graphic Products

Based in Dayton Ohio, Rutherford Graphic Products (RGP) is a privately held company formed in 2000. With experts in hardware and software design, RGP is actively developing next-generation products with applications in the printing industry. www.rgproducts.com

- # # # -

©2015 Rutherford Graphic Products. All rights reserved. All brand names are the property of their respective owners and may or may not be trademarked.

Press Contact:

Jay Rutherford
Rutherford Graphic Products
info@rgproducts.com
Tel: +1 937-684-1481

Jim Luttrell
Socios Digital Marketing
jluttrell@mysocios.com
Tel: + 1 617-438-6723